

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WERQ-FM	Date: 10/20/2016
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I, Screen Strategies Media,
 being/on behalf of: Chris Van Hollen,
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$5,180.75

I represent that the payment for the above described broadcast time has been furnished by:

Van Hollen for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sheila O'Connell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/20/2016



Date

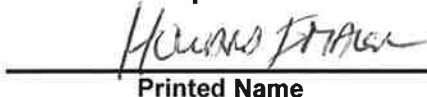
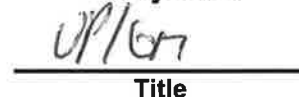
Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature
Printed Name
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Van Hollen for Senate

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

10/17/2016

date

Van Hollen for Senate



Station WERQ-FM
Market Baltimore
Flight Dates 10/25/2016 - 10/31/2016 (Est. 2810)

Buyer Robin Osterhout
Email Robin@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/25	Wed 10/26	Thu 10/27	Fri 10/28	Sat 10/29	Sun 10/30	Mon 10/31	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$140.00 \$2,100.00	3	3	3	3			3	15
10:00 AM - 3:00 PM	MD	M-F 60	\$120.00 \$1,440.00	3	2	3	2			2	12
3:00 PM - 7:00 PM	PM	M-F 60	\$140.00 \$2,100.00	3	3	3	3			3	15
6:00 AM - 10:00 AM	S1	Sa 60	\$65.00 \$130.00					2			2
10:00 AM - 3:00 PM	S1	Sa 60	\$30.00 \$30.00					1			1
3:00 PM - 7:00 PM	S1	Sa 60	\$30.00 \$60.00					2			2
6:00 AM - 10:00 AM	U1	Su 60	\$35.00 \$35.00						1		1
10:00 AM - 3:00 PM	U1	Su 60	\$40.00 \$80.00						2		2
3:00 PM - 7:00 PM	U1	Su 60	\$60.00 \$120.00						2		2
Station Totals			\$6,095.00	9	8	9	8	5	5	8	52

CONTRACT



WERQ-FM
1705 Whitehead RD
Baltimore, MD 21207
(410) 332-8200

<http://92q.com>

And:

Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 20120

<u>Contract / Revision</u> 333270 /		<u>Alt Order #</u>
<u>Product</u> Van Hollen for Senate		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 2810	
<u>Advertiser</u> Van Hollen for Senate		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WERQ-FM	<u>Account Executive</u> Reginald Lewis	<u>Sales Office</u> Local Baltimore
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WERQ	10/25/16	10/31/16	M-F	6a-10a		1:00				NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	33333--				15	\$140.00				
N 2	WERQ	10/25/16	10/31/16	M-F	10a-3p		1:00				NM	12	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	22332--				12	\$120.00				
N 3	WERQ	10/25/16	10/31/16	M-F	3p-7p		1:00				NM	15	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	33333--				15	\$140.00				
N 4	WERQ	10/25/16	10/30/16	Sa	6a-10a		1:00				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$65.00				
N 5	WERQ	10/25/16	10/30/16	Sa	10a-3p		1:00				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$30.00				
N 6	WERQ	10/25/16	10/30/16	Su	6a-10a		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$35.00				
N 7	WERQ	10/25/16	10/30/16	Su	10a-3p		1:00				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$40.00				
N 8	WERQ	10/25/16	10/30/16	Su	10a-3p		1:00				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2				2	\$60.00				
N 9	WERQ	10/25/16	10/30/16	Sa	3p-7p		1:00				NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----2-				2	\$30.00				
Totals								0.00				52	\$6,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	44	\$5,015.00	(\$752.25)	\$4,262.75
10/31/16 - 10/31/16	8	\$1,080.00	(\$162.00)	\$918.00
Totals	52	\$6,095.00	(\$914.25)	\$5,180.75

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WERQ-FM
1705 Whitehead RD
Baltimore, MD 21207
(410) 332-8200

<http://92q.com>

<u>Contract / Revision</u> 333270 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> Van Hollen for Senate	<u>Estimate #</u> 2810
<u>Advertiser</u> Van Hollen for Senate		<u>Original Date / Revision</u> 10/21/16 / 10/21/16

Signature: _____ **Date:** _____

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